# GREAT LAKES BAY MICHIGAN WORKS! Joint Board of Directors Minutes February 25, 2019

CONS BOARD MEMBERS		CONS BD MEMBERS		
PRESENT	WDB MEMBERS PRESENT	ABSENT	WDB MEMBERS ABSENT	
Mr. Vaughn Begick Ms. Jan Bunting Mr. Kim Coonan Mr. James Geisler Mr. Michael Lutz Mr. Sheldon Matthews Ms. Margaret McAvoy Mr. Chuck Stack Mr. Michael Webster	Bishop Larry Camel Ms. Becky Church Mr. Michael Colby Ms. Jennifer Hayes Mr. John Kaczynski Ms. Colleen Markel Mr. Brian McBride Mr. Bill Perlberg Mr. Erik Rodriguez Mr. Brian Sheets Mr. Dan Wortman	Mr. George Green Mr. Scott Noesen Mr. Amos O'Neal Mr. Carl Ruth	Mr. Ryan Charney Mr. Mike Orvosh Dr. Kelley Peatross Mr. Bob Peters Ms. Carrie Prosowski Mr. Chad Wurtzel	
MWA STAFF		GUESTS		
Chris Rishko	Jessicca Sommer – GIRESD J		errard Johnson – SVRC	
Sarah Walker	Deborah Hardeman – V.B	E./TIA J	Jennifer Carroll – Delta	
Ray Ogden Kristen Wenzel Lisa Kleekamp Sheril Tarrant Craig Clark	Monica Ibañez — Delt	ta Ann	a Willman-Onstott – Delta	

#### ITEM #1: CALL TO ORDER AND PLEDGE OF ALLEGIANCE

Co-Chair Wortman called the Joint Board of Directors Meeting to order Monday, February 25, 2019 at 3:38 p.m. The meeting was held at the Great Hall Banquet and Convention Center, 5121 Bay City Road Midland, Michigan 48642.

ITEM #2:

**ROLL CALL** 

The above members were present and a quorum was met.

ITEM #3:

APPROVAL OF AGENDA

Co-Chair Wortman presented the Agenda to the Board. There were no amendments to the Agenda.

Lutz motioned and Stack supported:

To approve the Agenda as it was presented.

Approved by voice vote.

ITEM #4: INTRODUCTIONS

New board members Kim Coonan, Bay County Commissioner, and Sheldon Matthews, Saginaw County Commissioner, introduced themselves to the rest of the Joint Board of Directors. All other board members introduced themselves.

ITEM #5: AUDIENCE FOR THE PUBLIC

The audience introduced themselves.

ITEM #6: CORRECTING AND APPROVING THE MINUTES

A. Minutes from the June 25, 2018 Board Meeting

McAvoy motioned and Webster supported:

To approve the Minutes as presented to the Joint Boards of Directors, with a change to a year date on page 2.

The motion was approved by voice vote.

B. Minutes from the August 27, 2018 Board Meeting

Webster motioned and Sheets supported:

To approve the Minutes as presented to the Joint Board of Directors.

The motion was approved by voice vote.

ITEM #7: CONSENT AGENDA

A. October 2018 – March 2020: Career Exploration and Experience Events (Planned Amount: \$25,000)

Great Lakes Bay Michigan Works! Administration asked the Board for their support in his approval of the Career Exploration and Experience Events funds that will be used to go toward the Middle Michigan MiCareerQuest event. The CEO is allowed to approve up to \$50,000 worth of funds per year.

Coonan motioned and Webster supported:

To approve CEO Rishko's approval of the Career Exploration and Experience Events.

The motion was approved by voice vote.

B. October 2018 – September 2019: Employer Engagement and Outreach Activities (Planned Amount: \$20,000)

Great Lakes Bay Michigan Works! Administration asked the Board for their support in his approval of the Employer Engagement and Outreach Activities funds that will be used to go toward the Middle Michigan MiCareerQuest event. The CEO is allowed to approve up to \$50,000 worth of funds per year.

Lutz motioned and Church supported:

To approve CEO Rishko's approval of the Employer Engagement and Outreach Activities.

The motion was approved by voice vote.

# C. Marketing Budget Increase

Great Lakes Bay Michigan Works! Administration is requesting a Marketing budget by \$60,000, increasing the budget from \$150,000 to \$210,000. The requested funds are intended to help facilitate the Middle Michigan MiCareerQuest event.

#### Matthews motioned and Coonan supported:

To approve the requested Marketing budget by \$60,000.

The motion was approved by voice vote.

## D. Integrated Education and Training (\$25,000)

Great Lakes Bay Michigan Works! Administration is requesting the approval of additional funds for Integrated Education and Training (IET) in the amount of \$25,000. Under this IET model, participants will receive simultaneous instruction in basic skills as well as vocational training for a specific occupation or industry. The intent of IET programming in Michigan is for WIOA Title II providers to partner with local Michigan Works! Agencies to co-enroll participants in WIOA Title I and WIOA Title II services when appropriate.

## Matthews motioned and Sheets supported:

To approve the additional \$25,000 in funding for IET.

The motion was approved by voice vote.

## E. Fast Start Grant Proposal (\$400,000)

Great Lakes Bay Michigan Works! Administration is requesting the approval of a \$400,000 Fast Start Training Grant Proposal. GLBMW! proposed to the State a project that expanded the types of training, the number of training partners, and the geography of where current Fast Start training is offered. The intention of this grant is to achieve more efficient and effective use of funds, reduce the public assistance dependency, reduce unemployment, improve assessment, training or other service deliveries, and to support projects that meet employer needs for talent.

### McBride motioned and Bunting supported:

To approve the Fast Start Grant Proposal.

The motion was approved by voice vote.

# ITEM #8: DISCUSSION/ACTION/RECOMMENDATIONS

#### A. Discussion Items:

a. Discussion of increasing the CRM Consultant contract

Great Lakes Bay Michigan Works! Administration asked for the boards support in its approval of switching data sources for one of its programs. CEO Rishko explained to board members that the data source used for the Community Ventures (CV) programs, MEDC Salesforce, quickly needed a suitable replacement. The CV team decided to use Five Force, in which GLBMW! already has a contract with them. Due to the urgency of the situation, CEO Rishko approved the \$7,000 to use Five Force as a data source for CV.

# Sheets motioned and Matthews supported:

To approve CEO Rishko's approval of switching data sources for the CV program.

The motion was approved by voice vote.

## B. Action Items:

a. Board approval of the expansion of the Great Lakes Bay Michigan Works! In School Youth Programming in Gratiot and Isabella Counties

In the past, there were issues with the way the program ran. There were disagreements, but now schools are looking for any sort of help that they can get. The implementation date of the In School Youth Programming will take place in the Fall of 2019. All funds will come from previously approved WIOA In School Youth allocations.

#### McAvoy motioned and Sheets supported:

To approve the expansion of In School Youth into Gratiot and Isabella Counties.

The motion was approved by voice vote.

b. Board approval of MiCareerQuest

CEO Rishko presented the MiCareerQuest Southeast video to board members. Rishko explained to the board what MiCareerQuest is and the impact it can have for our region. Great Lakes Bay Michigan Works! Administration requests the approval to host a MiCareerQuest event.

### Coonan motioned and Bunting supported:

To approve the request of hosting a MiCareerQuest event in the Great Lakes Bay Region.

The motion was approved by voice vote.

c. Board approval of Declining Occupations 2019

Analysis of our local occupations, and shows which occupations are declining. Great Lakes Bay Michigan Works! Administration runs this report every 3 years.

Sheets motioned and Stack supported:

To approve the Declining Occupations 2019 list as presented to the board.

The motion was approved by voice vote.

d. Board approval of Occupations in Demand 2019

CEO Rishko presented the Occupations in Demand 2019 list to the board.

Begick motioned and Matthews supported:

To approve the Occupations in Demand 2019 list as presented to the board.

e. Election of Executive Committee Member(s)

Will be put on the next Board Meeting Agenda due to there being no Executive Committee quorum.

C. CEO Report (Fiscal Reports and Cycle I/III Monitoring)
CEO Rishko presented the CEO report to the board, containing all fiscal reports and explained the Cycle I/III Monitoring.

Matthews motioned and Sheets supported:

To approve the CEO Report as presented to the board.

The motion passed by voice vote.

ITEM #9:

**ADJOURNMENT** 

Co-Chair Wortman adjourned the Finance Committee meeting at 4:48 p.m.

Christopher Rishko, CEO

Date