

As part of the Strategic Planning Initiative, a Saginaw-Midland-Bay Environment Scan was completed in August 2000. That scan served as the basis for development of Saginaw-Midland-Bay Strategic Goals, in June 2001. Funding for the Strategic Planning Initiative ended in 2002, and data from the August 2000 Environmental Scan is no longer current.

In 2006, SMB Michigan Works! Administrators reviewed the current status of the original goals, and drafted a new Strategic plan to present to the Workforce Development Board. Per the Board's request-- the new plan included a statement of the general purpose, baseline measures and successful outcomes.

The new, two-year plan (which includes a Mission and Vision Statement) was authorized by the SMB Workforce Development Board in March 2006, and Titled:

**SAGINAW MIDLAND BAY MICHIGAN WORKS! TWO-YEAR STRATEGIC PLAN WITH GENERAL ACTION PLANS FOR JANUARY 2006 THROUGH DECEMBER 2007**

MISSION STATEMENT: Saginaw-Midland-Bay Michigan Works! strengthens the local economy:

- By providing assistance to employers that reduces their time, effort, cost and uncertainty in hiring and retaining qualified employees:
- By increasing the skills and marketability of the local labor force to meet the needs of employers: and
- By coordinating with various partner agencies to maximize these services.

VISION:

Saginaw Midland Bay Michigan Works! shall offer a user-friendly and cost efficient system that provides employers with assistance in the hiring process and in reducing turnover; that positively impacts the local labor force by providing jobseekers with barrier removal, necessary skill training, job readiness and retention training, and job search assistance; and in which key agencies will see great value in establishing partnerships.

General Purpose 1: Increase employer usage of the Michigan Works! System, thereby increasing the number of our Workforce Investment Act and Work First job seekers who obtain employment.

General Purpose 2: Increase Saginaw-Midland-Bay Michigan Works! presence in the community so that it may strategically leverage its programs and work with partners to impact the local economy, and assist the local economy to compete on a global basis.

**Goal 1. Improve the image of Saginaw Midland Bay Michigan Works!**

- Maintain focused and consistent marketing
- Provide only job ready program participants.
- Michigan Works contractors work only under the Michigan Works! name
- Base services on employer needs

**Goal 2. Increase and improve partnerships with key agencies**

- EDCs/Chambers, Delta Corporate Services, State Agencies, Public Education, Other
- Improve Michigan Works! image
- Create a valuable presence in the community

**Goal 3. Continue emphasis on Business Services**

- Continue development of the Business Services Team, and services to employers
- Demand drive Program Services

**Goal 4. Expand the number of Career Ladders**

**Goal 5. Expand the number of Regional Skills Alliances (RSAs)**

- Identify existing RSAs and determine the need for new RSAs.
- Partner with existing RSAs and create new RSAs to satisfy the identified need.
- Do not rely on separate state funding.

**Goal 6. Develop more meaningful fiscal and program performance reports**

- Fiscal reports: data base for general public service, WIA/Work First reports

**Goal 7. Continue to encourage and improve involvement of all Workforce Development Board (WDB) members**

- Make the Executive Committee (with all WDB members invited) the general working committee for all WDB matters with the exception of matters within the jurisdiction of the individual County Committees and the Nominations Committee.
- Most detailed discussions will occur at the Executive committee (with all WDB members invited/participating but not voting).
- Streamline the regular WDB meeting agenda to concentrate on four areas:
  1. Meeting formalities (Call or Order, Approval of Minutes, etc.)
  2. General Information and Consent Agency (routine matters)
  3. Reports (including Executive Committee Report, Strategic Planning Progress Report, Guest Presentations, etc.)
  4. New Business (Action items from Executive Committee, Other Action Items).